## Sales Comparison

| Period 1 Sales: Feb 15, 2009 to Mar 31, 2009 |  |  | Period 2 Sales: Jan 01, 2009 to Feb 14, 2009 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units | Total Sales |  | Units | Total Sales |
| LAND |  |  |  |  |  |
| Period 1 Sales are \$15,019.89 lower than Period 2 Sales |  |  | Period 1 Sales are 68.16\% lower than Period 2 Sales |  |  |
| Period 1 Sales are \$4,831.90 lower than Period 2 Sales |  |  | Period 1 Sales are 22.27\% lower than Period 2 Sales |  |  |
| Period 1 Sales are \$5,029.31 lower than Period 2 Sales |  |  | Period 1 Sales are 97.67\% lower than Period 2 Sales |  |  |
| Period 1 Sales are \$819.06 lower than Period 2 Sales |  |  | Period 1 Sales are 67.19\% lower than Period 2 Sales |  |  |
| Period 1 Sales are \$199,950.01 lower than Period 2 Sales |  |  | Period 1 Sales are 99.98\% lower than Period 2 Sales |  |  |
| McKay Construction <br> Period 1 Sales are |  | $\begin{aligned} & \mathbf{5 , 0 0 0 . 0 0} \\ & \text { Sales } \end{aligned}$ | Period 1 Sales are 22.94\% lower than Period 2 Sales |  |  |
| Snowden Interior Design Period 1 Sales are | $47$ <br> r than P | $\begin{aligned} & 599.53 \\ & \text { Sales } \end{aligned}$ | Period 1 Sales are 91.65\% lower than Period 2 Sales |  |  |
| Period 1 Sales are \$2,151.24 lower than Period 2 Sales |  |  | Period 1 Sales are 30.09\% lower than Period 2 Sales |  |  |
| Period 1 Sales are \$619.83 lower than Period 2 Sales |  |  | Period 1 Sales are 100.00\% lower than Period 2 Sales |  | $\begin{aligned} & 619.83 \\ & \text { Sales } \end{aligned}$ |
| Category Totals | 4,493 | 148,040.72 | Category Totals | 11,378 | 281,749.51 |
| This Category's Total Sales for Period 1 are \$133,708.79 lower than Total Sales for Period 2 This Category's Total Sales for Period 1 are $47.46 \%$ lower than Total Sales for Period 2 |  |  |  |  |  |
| RETAIL |  |  |  |  |  |
| Period 1 Sales are \$1,493.39 lower than Period 2 Sales |  |  | Period 1 Sales are 65.69\% lower than Period 2 Sales |  |  |
| Category Totals | 6 | 779.94 | Category Totals | 95 | 2,273.33 |
| This Category's Total Sales for Period 1 are $\$ 1,493.39$ lower than Total Sales for Period 2 This Category's Total Sales for Period 1 are $65.69 \%$ lower than Total Sales for Period 2 |  |  |  |  |  |
| Report Totals | 4,517 | 150,080.48 |  | 11,473 | 284,022.84 |
| Total Sales for Period 1 are $\$ 133,942.36$ lower than Total Sales for Period 2 Total Sales for Period 1 are 47.16\% lower than Total Sales for Period 2 |  |  |  |  |  |

