## Bellwether Garden Supply

Yearly Sales Trend Comparison - By Sales Rep \& Customer


|  |  |  |  | eport Total |  | 2007 |  | 2008 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Marianna S. <br> Mulhern | Henton Park Apartments | Bird House-Pole | 10 | \$500.00 | 0 | \$0.00 | 10 | \$500.00 |
|  |  | Pine Straw - Bale | 100 | \$699.00 | 0 | \$0.00 | 100 | \$699.00 |
|  |  | Sprinkler- | 60 | \$1,439.00 | 0 | \$0.00 | 60 | \$1,439.00 |
|  |  | Topsoil 5 lb . | 50 | \$350.00 | 0 | \$0.00 | 50 | \$350.00 |
|  |  | Customer Total | 230 | \$4,288.00 | 0 | \$0.00 | 230 | \$4,288.00 |
|  | Roberts <br> Learning | Landscaping | 52 | \$2,599.00 | 0 | \$0.00 | 52 | \$2,599.00 |
|  |  | Planting Service | 12 | \$240.00 | 0 | \$0.00 | 12 | \$240.00 |
|  |  | Rose - Red Starter | 20 | \$340.00 | 0 | \$0.00 | 20 | \$340.00 |
|  |  | Rose - Yellow | 20 | \$340.00 | 0 | \$0.00 | 20 | \$340.00 |
|  |  | Customer Total | 104 | \$3,519.00 | 0 | \$0.00 | 104 | \$3,519.00 |
|  | Stevenson Leasing, Inc. | Landscaping | 1 | \$50.00 | 1 | \$50.00 | 0 | \$0.00 |
|  |  | Leaf Blower/Vac | 25 | \$3,750.00 | 25 | \$3,750.00 | 0 | \$0.00 |
|  |  | Rotary Mower - | 5 | \$1,500.00 | 5 | \$1,500.00 | 0 | \$0.00 |
|  |  | Rotary Mower - | 10 | \$1,800.00 | 10 | \$1,800.00 | 0 | \$0.00 |
|  |  | Turf Edger - | 15 | \$300.00 | 15 | \$300.00 | 0 | \$0.00 |
|  |  | Customer Total | 56 | \$7,399.00 | 56 | \$7,399.00 | 0 | \$0.00 |
|  | Sales Rep Total |  | 548 | \$20,085.70 | 196 | \$15,556.24 | 352 | \$4,529.46 |
| Mark T. <br> Chamberlin | Armstrong Landscapin | Gas Backpack | 3 | \$1,110.00 | 3 | \$1,110.00 | 0 | \$0.00 |
|  |  | Riding Mower-17 | 1 | \$3,499.00 | 1 | \$3,499.00 | 0 | \$0.00 |
|  |  | Customer Total | 4 | \$4,609.00 | 4 | \$4,609.00 | 0 | \$0.00 |
|  | Henton Park | Bird House Kit | 10 | \$1,300.00 | 10 | \$1,300.00 | 0 | \$0.00 |
|  | Apartments | Bird House-Pole | 10 | \$500.00 | 10 | \$500.00 | 0 | \$0.00 |
|  |  | Pine Straw - Bale | 100 | \$699.00 | 100 | \$699.00 | 0 | \$0.00 |
|  |  | Sprinkler- | 60 | \$1,439.00 | 60 | \$1,439.00 | 0 | \$0.00 |


|  |  |  |  | eport Total |  | 2007 |  | 2008 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mark T. <br> Chamberlin | Henton Park Apartments | Topsoil 5 lb . | 50 | \$350.00 | 50 | \$350.00 | 0 | \$0.00 |
|  |  | Customer Total | 230 | \$4,288.00 | 230 | \$4,288.00 | 0 | \$0.00 |
|  | Roberts Learning | Landscaping | 52 | \$2,599.00 | 52 | \$2,599.00 | 0 | \$0.00 |
|  |  | Planting Service | 12 | \$240.00 | 12 | \$240.00 | 0 | \$0.00 |
|  |  | Rose - Red Starter | 20 | \$340.00 | 20 | \$340.00 | 0 | \$0.00 |
|  |  | Rose - Yellow | 20 | \$340.00 | 20 | \$340.00 | 0 | \$0.00 |
|  |  | Customer Total | 104 | \$3,519.00 | 104 | \$3,519.00 | 0 | \$0.00 |
|  | Seawright Sod and | Riding Mower-14 | 2 | \$5,798.00 | 0 | \$0.00 | 2 | \$5,798.00 |
|  |  | Customer Total | 2 | \$5,798.00 | 0 | \$0.00 | 2 | \$5,798.00 |
|  | Teesdale Real Estate | Bird House Kit | 55 | \$7,149.00 | 0 | \$0.00 | 55 | \$7,149.00 |
|  |  | Customer Total | 55 | \$7,149.00 | 0 | \$0.00 | 55 | \$7,149.00 |
|  | Sales Rep Total |  | 395 | \$25,363.11 | 338 | \$12,415.66 | 57 | \$12,947.45 |
| Susan T . <br> Prichard | Armstrong Landscapin | Bird | 5 | \$100.00 | 5 | \$100.00 | 0 | \$0.00 |
|  |  | Thistle Bird Seed | 7 | \$140.00 | 7 | \$140.00 | 0 | \$0.00 |
|  |  | Customer Total | 12 | \$240.00 | 12 | \$240.00 | 0 | \$0.00 |
|  | Chapple Law Offices | Landscaping | 4 | \$200.00 | 0 | \$0.00 | 4 | \$200.00 |
|  |  | Customer Total | 4 | \$200.00 | 0 | \$0.00 | 4 | \$200.00 |
|  | Everly Property | Fertilizer | 1 | \$40.00 | 0 | \$0.00 | 1 | \$40.00 |
|  |  | Lawn Fertilizer 5 | 60 | \$599.00 | 0 | \$0.00 | 60 | \$599.00 |
|  |  | Long Handled | 10 | \$200.00 | 0 | \$0.00 | 10 | \$200.00 |
|  |  | Sprinkler-Impulse | 122 | \$3,659.00 | 0 | \$0.00 | 122 | \$3,659.00 |
|  |  | Customer Total | 193 | \$4,498.00 | 0 | \$0.00 | 193 | \$4,498.00 |
|  | Franklin <br> Botanical | Hose Hanger - | 10 | \$200.00 | 0 | \$0.00 | 10 | \$200.00 |
|  |  | Prefabricated | 18 | \$1,260.00 | 0 | \$0.00 | 18 | \$1,260.00 |


|  |  |  | Report Total |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Susan T. <br> Prichard | Franklin Botanical | Sprinkler- | 50 | \$1,200.00 | 0 | \$0.00 | 50 | \$1,200.00 |
|  |  | Washington Palm | 10 | \$490.00 | 0 | \$0.00 | 10 | \$490.00 |
|  |  | Customer Total | 88 | \$3,149.00 | 0 | \$0.00 | 88 | \$3,149.00 |
|  | Freemond Country | Cordless Mower | 4 | \$1,916.00 | 2 | \$958.00 | 2 | \$958.00 |
|  |  | Customer Total | 4 | \$1,916.00 | 2 | \$958.00 | 2 | \$958.00 |
|  | Holland Properties, | Bulb Food 5 lb . | 12 | \$108.00 | 6 | \$54.00 | 6 | \$54.00 |
|  |  | Chinese Fan Palm | 20 | \$2,440.00 | 10 | \$1,220.00 | 10 | \$1,220.00 |
|  |  | Chinese Fan Palm | 20 | \$999.00 | 10 | \$500.00 | 10 | \$500.00 |
|  |  | Chrysanthemum | 4 | \$6.00 | 2 | \$3.00 | 2 | \$3.00 |
|  |  | Ficus Tree | 40 | \$2,238.00 | 20 | \$1,119.00 | 20 | \$1,119.00 |
|  |  | Ginko Tree | 50 | \$2,498.00 | 25 | \$1,249.00 | 25 | \$1,249.00 |
|  |  | Morning Glory | 4 | \$6.00 | 2 | \$3.00 | 2 | \$3.00 |
|  |  | Pot Ash 5 lb . | 20 | \$200.00 | 10 | \$100.00 | 10 | \$100.00 |
|  |  | Rose - Red Starter | 10 | \$170.00 | 10 | \$170.00 | 0 | \$0.00 |
|  |  | Washington Palm | 40 | \$4,760.00 | 20 | \$2,380.00 | 20 | \$2,380.00 |
|  |  | Washington Palm | 20 | \$980.00 | 10 | \$490.00 | 10 | \$490.00 |
|  |  | Customer Total | 240 | \$14,403.00 | 125 | \$7,287.00 | 115 | \$7,117.00 |
|  | Mosley <br> Country | Chinese Fan Palm | 20 | \$2,440.00 | 10 | \$1,220.00 | 10 | \$1,220.00 |
|  |  | Chinese Fan Palm | 20 | \$999.00 | 10 | \$500.00 | 10 | \$500.00 |
|  |  | Ficus Tree | 40 | \$2,238.00 | 20 | \$1,119.00 | 20 | \$1,119.00 |
|  |  | Ginko Tree | 50 | \$2,498.00 | 25 | \$1,249.00 | 25 | \$1,249.00 |
|  |  | Pine Straw - Bale | 30 | \$210.00 | 15 | \$105.00 | 15 | \$105.00 |
|  |  | Washington Palm | 40 | \$4,760.00 | 20 | \$2,380.00 | 20 | \$2,380.00 |
|  |  | Washington Palm | 20 | \$980.00 | 10 | \$490.00 | 10 | \$490.00 |


|  |  |  |  | Report Total |  | 2007 |  | 2008 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Susan T. <br> Prichard | Mosley Country | Wheelbarrow-Meta | 2 | \$100.00 | 1 | \$50.00 | 1 | \$50.00 |
|  |  | Customer Total | 222 | \$14,224.00 | 111 | \$7,112.00 | 111 | \$7,112.00 |
|  | Rose University | Bird Bath - Stone | 12 | \$1,560.00 | 0 | \$0.00 | 12 | \$1,560.00 |
|  |  | Clay Flower Pot - | 15 | \$150.00 | 0 | \$0.00 | 15 | \$150.00 |
|  |  | House Plant Food | 10 | \$60.00 | 0 | \$0.00 | 10 | \$60.00 |
|  |  | Landscaping | 3 | \$150.00 | 0 | \$0.00 | 3 | \$150.00 |
|  |  | Landscaping | 12 | \$600.00 | 0 | \$0.00 | 12 | \$600.00 |
|  |  | Rose - Red Starter | 25 | \$425.00 | 0 | \$0.00 | 25 | \$425.00 |
|  |  | Customer Total | 77 | \$2,944.00 | 0 | \$0.00 | 77 | \$2,944.00 |
|  | Snowden Interior | Lawn Care Service | 2 | \$80.00 | 1 | \$40.00 | 1 | \$40.00 |
|  |  | Planting Service | 2 | \$40.00 | 1 | \$20.00 | 1 | \$20.00 |
|  |  | Customer Total | 4 | \$120.00 | 2 | \$60.00 | 2 | \$60.00 |
|  | Sales Rep Total |  | 844 | \$41,694.70 | 252 | \$15,656.50 | 592 | \$26,038.20 |
| Report Total |  |  | 1,787 | \$87,144.00 | 786 | \$43,628 | 1,001 | \$43,515 |

